

New Strada® CA fits well in California weed control programs.

STRADA® CA OFFERS PROVEN WEED CONTROL

New STRADA® CA herbicide for rice offers broad spectrum control of broadleaf and aquatic weeds.

STRADA® CA is a dry flowable formulation for use as a postemergence foliar spray application. STRADA® CA has shown excellent weed control and crop safety in more than seven years of trials in California rice fields. It promises to be an important new tool for California rice growers.

For more details on availability of STRADA® CA, contact your PCA or crop protection supplier.

MODE OF ACTION OF STRADA® CA HERBICIDE

Orthosulfamuron is a sulfamoylurea herbicide belonging to the family of acetolactate synthase (ALS)-inhibiting herbicides that inhibit production of branched-chain amino acids (leucine, valine, isoleucine). Uptake of orthosulfamuron occurs via foliar and/or root uptake and generally results in plant death 10 to 21 days after application depending upon environmental conditions and weed size.

SPECTRUM OF ACTIVITY FOR STRADA® CA HERBICIDE

Aquatic weeds: ducksalad, waterplantains, rush spp., roundleaf mudplantain, annual arrowhead spp.

Sedges: ricefield bulrush, smallflower umbrella sedge, nutsedge spp.

Broadleaf weeds: redstem or red berry, eclipta.

Control of known ALS-resistant weeds will be diminished. It is recommended that use of an ALS mode of action herbicide be part of an integrated weed control program with other herbicides having different type of mode of action.

Use of the ALS mode of action is recommended since not all weeds in a field develop resistance to the ALS mode of action at one time and use of products containing the ALS mode of action is good stewardship for other herbicides such as clomazone, propanil, carfentrazone, thiobencarb, et al. that are currently registered in California.



USING STRADA® CA HERBICIDE

Formulation: 50% dry flowable

Use Rate: 2.1 oz product/A

Packaging: 42 oz bottle — 20 acres per bottle

Strada CA Use:

- Strada CA should always be used as part of a complete weed control program
- Tank mix STRADA® CA with propanil
 - Promotes Resistance Management
 - Improves speed and consistency of control
 - Saves \$ with only one ride
 - Improved control of small submerged weeds

Example programs:

- Cerano fb STRADA® CA + propanil
- Bolero fb STRADA® CA + propanil
- Clincher CA early post fb STRADA® CA + propanil mid post

Add Grandstand CA for redstem control when tank mixing STRADA® CA with propanil.

FEATURES AND BENEFITS FOR CALIFORNIA RICE GROWERS:

- Application flexibility for early- to mid-season weed control
- Ideal for continuous, pin-point and Leather's methods of rice production when weeds are exposed to foliar application.
- Tankmix-ready with your choice of propanil product
- Value-priced

CONTROL OF DUCK SALAD AND ARROWHEAD COMPARISON



Left photo shows propanil + Grandstand on duck salad and arrowhead, illustrating how the mix partially kills the weeds but does not control them. Photo on right shows how adding Strada CA to the weed control program completes the job.



CA

FOR MORE INFORMATION

Please check www.StradaHerbicide.com regularly for the most current label and performance data.

Always read and follow label directions.

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About Isagro USA

Strada® herbicide was discovered, developed and is manufactured by Isagro SpA, headquartered in Milan, Italy, and marketed by Isagro USA, its Morrisville, North Carolina-based U.S. subsidiary. Isagro provides crop protection products worldwide.



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Isagro 029-02/10