

# See how Strada® herbicide helps Mid-South rice growers control weeds and save money.



"This year, we mainly used Strada in Clearfield rice, but it worked so well in some hybrid rice that we plan to use it in our other rice fields next year. In the Clearfield rice system, we followed the Command preemergence application with our first Newpath application, which went out very early—at two-leaf. Then two weeks later, we came back with a second Newpath shot and we added Strada for weeds that Newpath might miss.

"Strada catches a broadspectrum of weeds, including jointvetch (indigo). Additionally, it did a great job on redstem where we followed rice in one field. And it does a real good job on coffeebean. We looked at Strada in 2008 in a few fields and used quite a bit of it this past year."

Grower Nolen Canon, Tunica, MS



"In 2009 we used Strada in both regular rice and Clearfield rice. The herbicide gives us excellent control, no crop burn, and it's cost-effective. My rice fields are located on heavy clay soil so coffeebean and indigo are a given. Strada controlled those problem weeds very well. It has excellent control compared to competitive products.

"Additionally, we don't get crop burn from Strada that we get from our other postemergence products. My growers really like that. Strada also is very cost-effective for us, especially with coffeebean which normally costs you a lot of money to control."

Consultant Chuck Farr, Clarkedale, AR



One of my rice fields was so notorious for coffeebean and jointvetch that we had to hand pull weeds some years. It looked like a jungle. We applied Strada this year and that field is the cleanest it has ever been in 28 years.

We applied Strada on 1,000 acres, 90 percent of our total acreage. We first applied Newpath and later came back with a tankmix of Clearpath and Strada. This whole farm was eaten up with coffeebean and jointvetch, and Strada cleaned them up in 2008.

Strada is a granulated material that is easy to mix into your tank, and tankmix with other herbicides such as Newpath and Clearpath. I used a ground rig to apply the material. Not only is Strada an effective treatment, it's also an economical one. We like the price. We absolutely will use Strada again next year.

Grower Jeff Stanley, Dexter, MO



This was our first year to get a real good look at Strada and I like what I saw. It definitely has a good fit in Clearfield rice, which is increasing in acreage in our area. About 15 of my growers used it this year, mainly targeting coffeebean and indigo. Controlling the infestation of coffeebean and indigo in some of our fields has always been a struggle. Applied with our second Newpath application, Strada cleaned them up.

We earlier tried mixing several other broadleaf herbicides with Newpath to avoid making a mid-season spraying, but we always had to come back and spray. Where we applied Strada, just one application took care of our coffeebean and indigo.

The cost of Strada is very reasonable, especially since we no longer have to make a mid-season application that includes the cost of the application and the herbicide.

Consultant Brad Koen, DeWitt, AR





I had a 50-acre field in crawfish in '07 and then I let it sit fallow and I planted Cocodrie on it in '08. So I knew I would have tremendous jointvetch pressure. Additionally, the field is in a restricted zone for 2,4-D so I decided to try Strada instead of getting a permit.

I was mainly after jointvetch and got very good control. You can see the control difference along the highway where the plane had to pull up because of the power line and the jointvetch was not treated with Strada. Otherwise the same thick infestation of jointvetch would have been throughout the whole field.

I applied Strada at green ring. It also took out large nutsedge that was seeding. I consider Strada a very economic application because jointvetch was so thick that it would've cost me a fortune in being docked at the mill.

Grower Raymond Fruge, Eunice, LA



Several of my growers tried Strada herbicide for the first time in 2008, mainly for indigo and coffeebean. They applied it with the second Newpath application on Clearfield rice. All the treated fields—large square fields—were clean. We did not leave any survivors. Strada also

knocked out two- to three-inch eclipta.

Strada also is an economic treatment. When you can clean up weeds like indigo, coffeebean and eclipta for around \$11, it's a no-brainer to use Strada.

With the loss of 2,4-D, we were looking for something to pick up our problem weeds. We found the answer with Strada. All my growers who tried it are pleased with the herbicide.

Consultant Lance Ramthun, Jonesboro, AR



Several of my growers first tried Strada in 2008, basically for jointvetch and/or coffeebean, which are causing us more problems every year. We had tried other herbicides but had no luck until we used Strada, which stops these weeds from competing with the crop and keeps jointvetch's

black seed from being in the sample later. We also found an extra bonus when Strada controlled eclipta.

We had one area of rice that we didn't spray because it was adjacent to soybeans. So the plane pulled up short and you could see the untreated area was heavily infested with jointvetch and coffeebean. Strada cleaned up the rest of the treated acreage.

Strada is an economical application. We can't spend \$18 just for controlling one or two weeds.

We need an effective product like Strada that targets the weeds we're after and is also economical.

Consultant Wendell Minson, Dexter, MO



In my fields that have a history of indigo and coffeebean, I applied Strada on my Clearfield rice for the first time in 2008. I applied it with my second Newpath application and it completely took out those problem weeds.

I also helped fill the tank where we ground applied Strada. I like the formulation; it's easy to handle.

Additionally, Strada is priced right. I'm really happy with what I've seen, and it's going to have a place in our weed control program from now on.

Grower Mark Wimpy, Jonesboro, AR



"Strada did everything that I wanted it to do. We have had some redstem trouble and some aquatic trouble in the past but Strada cleaned up those weeds. We applied it with the second Newpath shot, and it took care of those weeds as well as coffeebean and nutsedge. It really complements the Newpath control of our problem weeds, especially where we formerly had some nutsedge escapes behind two Newpath shots. It also cleaned up the aquatics.

"I used Strada with the Clearfield rice system and with some hybrid XL723. It is another good tool for us to use in our weed control program, and we're pleased with the crop safety on the rice."

Consultant Tim Sanders, Sarah, MS



I used a little Strada in 2007 on the levees and liked the control that I saw on the bigger broadleaves. This year two of my growers applied it over whole fields of Wells and Francis. I was mainly after pigweed, morningglory, cocklebur, eclipta and coffeebean. Strada got all of those weeds.

Some Strada went out by itself with crop oil, but the majority was tank mixed with propanil. It tank mixed easily with propanil; we didn't have any trouble. The weed spectrum, the size of the grass and the size of the broadleaf determined how Strada was used.

Strada was tough on the weeds and easy on the rice. Additionally, the fields were dry for two weeks before we got the water on them, and Strada still did a good job. That was especially important this year because it was so dry. We plan on using it again next season.

Consultant Hugh Whitby, Wynne, AR



#### FOR MORE INFORMATION

Please check [www.StradaHerbicide.com](http://www.StradaHerbicide.com) regularly for the most current label and performance data.

Strada® herbicide was discovered, developed and is manufactured by Isagro SpA, headquartered in Milan, Italy, and marketed by Isagro USA, its Morrisville, North Carolina-based U.S. subsidiary. Isagro provides crop protection products to producers in 80 countries worldwide.

